

THE CONSORTIUM OF TANZANIA UNIVERSITY AND RESEARCH LIBRARIES (COTUL)



CALL FOR WORKSHOP ON TROUBLESHOOTING AND MARKETING OF ELECTRONIC RESOURCES

INTRODUCTION

One of the objectives of the Consortium of Tanzania University and Research Libraries (COTUL) is capacity building to its member institutions. In realizing this goal, COTUL conducts training to develop knowledge and skills ranging from non-technical to technical training. COTUL is pleased to invite you to attend a two-day workshop on troubleshooting and marketing of electronic resources.

WORKSHOP DESCRIPTION

The workshop is aimed at equipping librarians with requisite skills in performing basic troubleshooting operations as well as marketing skills for effective access and use of electronic resources. It will provide basic skills in carrying out necessary troubleshooting activities for smooth access to electronic resources. It will also impart skills on effective marketing of electronic resources to reach out to wider user communities.

WORKSHOP OBJECTIVES

At the end of the workshop, participants will be able to:

- Understand basic troubleshooting aspects related to electronic resources
- Explore prone areas that call for troubleshooting services to electronic resources
- Perform basic troubleshooting activities related to access to electronic resources
- Identify relevant marketing approaches for electronic resources
- Design marketing strategies for electronic resources

EXPECTED WORKSHOP OUTPUT

Participants will gain skills for troubleshooting and marketing strategies for electronic resources.

WORKSHOP CONTENT

- Overview of free and subscribed electronic resources
- Strategies and tools of marketing of electronic resources
- Monitoring and evaluation of electronic resources at the Institutional level
- Basic troubleshooting concepts and issues
- Internet connectivity problems and bandwidth
- IP ranges and access to electronic resources outside the Local Area Network (LAN)
- Browsers and associated software for accessing electronic resources
- Administration of electronic databases
- Monitoring usage statistics
- Access control: Passwords and authentication for electronic resources
- Tools for accessing electronic resources outside the campus

TARGET GROUP

Librarians, ICT professionals and information professionals working on electronic resources

WORKSHOP REQUIREMENTS

- Basic computer skills
- Participants should bring their laptops for an effective learning process

DATES

The training workshop will be conducted from **23rd to 24th September, 2020**

VENUE

Moshi Co-operative University (MoCU), Moshi, Tanzania

FEES AND MODE OF PAYMENT

Participants are required to pay a workshop registration fee of TZS 300,000/= for COTUL members and TZS 350,00/= for non COTUL members that will cover meals, venue, conference and workshop materials. Kindly pay your registration fee through the COTUL bank account with the following bank details:

Bank Name: **CRDB BANK**
Account name: **COTUL**
Account number: **01J1089194500**

Furthermore, participants are requested to solicit fund to cover their expenses, including:

- i. Accommodation
- ii. Transport
- iii. Subsistence allowances and other personal expenses

Kindly confirm your participation to:

1. Dr. V.T. Msonge - COTUL Executive Secretary, e-mail: vtmsonge@gmail.com, Mob: +255 782 016 533
2. Mr. Abbas Omar - COTUL Deputy Executive Secretary, e-mail: abasamo@gmail.com, Mob: +255 772 286 363

You may also register online through our website <http://www.cotul.or.tz> under upcoming events.